



2022 YEAR IN REVIEW

The USCIB Foundation finished strong in 2022. Throughout the year we sought new and innovative ways to promote and advance the benefits of a free market economy and to demonstrate and document the role of the corporate private sector in economic growth and social development. We did this thanks to the support of our supporters and partners through research and educational activities that brought new ideas and new voices together as we continue to adapt in a rapidly changing world.

The 2022 Year in Review showcases our most successful 2022 initiatives, designed to shift mindsets and drive change. In 2023 we will continue to provide research and utilize the power to convene as effective tools to bring business together with policy leaders for deeper and more meaningful conversations on what's needed to break down barriers on specific topic and issue areas.

Looking ahead to 2023 the Foundation will remain engaged in research and education to build trust, provide opportunities to share honestly, learn about an issue and work together on solutions to challenges facing all of society.



The USCIB Foundation



The USCIB Foundation is the research and education arm of USCIB. Several programs are under management and include the following:

Business Partners to CONVINCe (BP2C)



Our programmatic focus in 2021 and 2022 has been on Business Partners to Convince, a communication campaign to engage employers as trusted messengers and build confidence among their employees to get vaccinated. This year we have expanded our focus to include not only COVID-19 but other preventable diseases through vaccination.

The 25 members of the BP2C Steering Team, including our three affiliates—International Chamber of Commerce (ICC), International Organization of Employers (IOE) and Business at the OECD (BIAC)—will act as our communication channels to reach employers around the globe.



SHRM CEO Johnny C. Taylor Jr. addresses attendees at the UN HLPF Town Hall

The Global Town Hall Series

After a successful Town Hall at the July United Nations High Level Political Forum (HLPF), with partners SHRM and IOE, the second Global Town Hall in this series took place virtually on the margins of the 2022 UN General Assembly. This event continued the important dialogue on the role of business and impact on employees. More than 600 participants registered to hear four expert panels discuss the important role of business in the multilateral system, education and training, health and wellness, and human rights to advance the rule of law.



Texas A&M Research on Improving Labor Compliance in Developing Countries

IOE and The USCIB Foundation engaged the Mosbacher Institute at the Bush School of Government and Public Policy to synthesize current research and generate new results that inform the debate surrounding the role of global value chains in improving working conditions and compliance with global labor standards and national law.

Roundtable Series on the Future of Multilateralism

A series of in-person roundtables (COVID protocols permitting) to assess the future of globalization. Partners include Wilton Park USA Foundation, London Chamber of Commerce and the S&R Foundation. In order to look ahead, we need to know what forces are impacting globalization—both positive and negative—and what that portends for the future. Trade flows, geo-political risks, the rapid growth of the digital economy, the evolution of the internet into the metaverse using new immersive technologies, migration and more all have an impact.



Project on the Foundation for Future, Proposed Frameworks on Metaverse Privacy Principles

Working with BIAC and USCIB's ICT Committee, a year-long project to inform work at the OECD to help align government thinking around the metaverse. The recommendations will demonstrate to governments and global policymakers that industry is taking a collaborative approach to developing privacy-focused frameworks.



Business Partners to CONVINCe: #MoreToBeDone

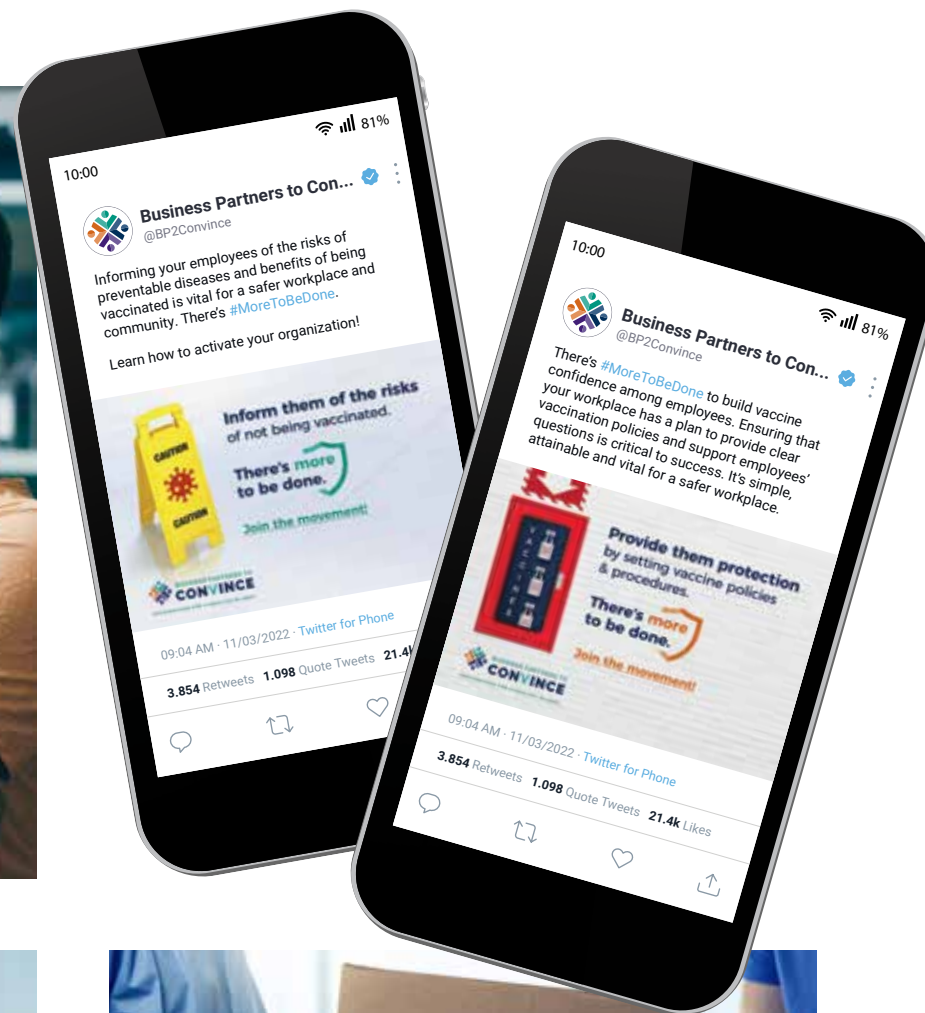
In 2022, Business Partners to CONVINCe (BP2C) launched the 'There's More To Be Done' Campaign, #MoreToBeDone, to enable large and small companies around the globe to showcase their commitments to create a safer workplace and encourage employee well-being through vaccine literacy.

As part of the BP2C initiative, #MoreToBeDone is a global movement of employers seeking to empower a "vaccine-literate" public.

**There's more
to be done.**

The Campaign

- Focuses on the important role of employers
- Recognizes the hard work by employers to date
- Identifies the role of vaccines in creating a safer workplace and employee well-being.



Learning Modules

The Campaign includes 7 Learning Modules for employers that incorporates training videos, action steps, learning objectives and resources.

For more information on this Campaign or to access free Learning Modules, Toolkit, and Creative Assets, please visit BusinessPartners2Convince.org



Help protect your employees' health.

Our seven learning modules help employers take necessary steps to encourage employee vaccinations.

There's more to be done.

It's simple, attainable & vital for a safer workplace.

BUSINESS PARTNERS TO CONVINCe
VACCINATION FOR A HEALTHY PLANET

- Activate the Organization**
Leadership matters
- Join the Workplace Challenge**
Ongoing global movement of employers
- Set Policies & Procedures**
Recommendations & resources guide the way
- Communicate with Employees**
Clearly, effectively & compassionately
- Identify Vaccine Ambassadors**
Peer to peer support is essential
- Partner with Local Community**
Local networks bolster trust & confidence
- Counter Misinformation**
Dealing with questions & concerns

Get Started Today!



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