

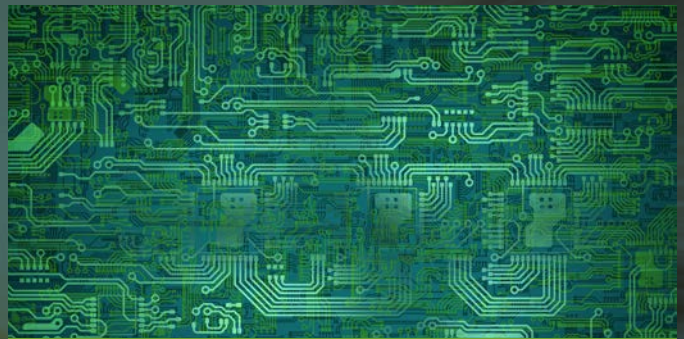
FRAMING THE FUTURE



Advancing the benefits of a free market economy and the essential role of business in achieving economic growth and social development.



Growth, Jobs & Open Markets



Competitiveness & Innovation



Business in Society



Sustainable Development



**THE USCIB
FOUNDATION**

FRAMING THE FUTURE

Since 1980, The USCIB Foundation has been dedicated to a single mission: advancing the benefits of a free market economy and promoting the essential role of the private sector in stimulating economic growth and progress in social development.

Today, the Foundation pursues that mission through a portfolio of initiatives that strive to inform future choices made by stakeholders and policy makers that benefit people around the world.

Here are some of those initiatives.



GROWTH, JOBS & OPEN MARKETS



➤ BENCHMARK STUDY

American Companies & Global Supply Networks: Driving U.S. Economic Growth by Connecting with the World

Matthew J. Slaughter

Published with the Business Roundtable documenting the essential role that multinationals play in underpinning U.S. economic growth and job creation focused on the benefits and realities of global supply chains and the impact of resource allocation and technology.

➤ EDUCATION & WORKFORCE DEVELOPMENT ROUNDTABLES

A series of dialogues and white papers in partnership with The McGraw Hill Foundation and The Center for Curriculum Redesign brought leading educators and economists together with business to discuss the impact of rapidly changing technologies on jobs and the consequences for education and re-training.

➤ THE BETTER WORK PROGRAM

A unique partnership program that continues today between the ILO and the IFC to improve both compliance with labor standards and competitiveness in global supply chains. The USCIB Foundation provides grants from U.S. companies to the Program.

➤ APPRENTICESHIP ROUNDTABLE

Discussion on the valuable role that apprenticeships can play in supporting the development of business-ready skills for youth and its importance to the goals of inclusive economic growth and an equitable transition to a more sustainable world.

COMPETITIVENESS & INNOVATION



➤ **GROWTH, JOBS & PROSPERITY IN THE DIGITAL AGE**

Conference to convene business and government for discussions on challenges facing U.S. companies against a backdrop of rapidly changing technologies and how emerging technologies such as big data, cloud computing and the Internet of Things create opportunities and can be optimized through risk-based approaches to privacy and security.

➤ **FACILITATING DIGITAL TRANSFORMATION: THE ENABLING ROLE OF THE OECD**

Conference to examine elements of an enabling environment for digital transformation - everything from investment and innovation, to “light touch” regulation, to cross-border data flows, among other topics - and consider how stakeholders can constructively contribute to the development of policies that create such an environment.

BUSINESS IN SOCIETY



➤ NO MORE MISSED OPPORTUNITIES

Roundtable discussion between select leaders of UN agencies and food and beverage companies to address the barriers constraining private sector engagement in global nutrition goals under the Sustainable Development Goals and endorse principles to guide business contributions to achieve the goals under the SDGs on nutrition.

➤ ILO GLOBAL BUSINESS & DISABILITY NETWORK FORUM

A B2B conversation with U.S. based multi-national corporations on “Promoting Disability Inclusion Globally” organized by the ILO Global Business and Disability Network, a network of multinational enterprises, employers’ organizations, business networks and disabled persons’ organizations who share the conviction that people with disabilities have talents and skills that can enhance virtually any business.

➤ HUMAN RIGHTS FORUM

Symposium to bring together human rights leaders from business, civil society and the public sector to discuss challenges and explore opportunities to advance respect for human rights and access to effective remedy in these business relationships with limited leverage and share relevant lessons and ideas across industries and business models to address the challenges associated with these types of business relationships, including in relation to remedy.

SUSTAINABLE DEVELOPMENT



➤ THE GREEN DIALOGUES

An ongoing initiative to create dialogue around green-growth and green-economy topics among governments, academics, think tanks, international organizations and business experts around the Rio+20 summit. A second phase was the publication and online availability of the *Green Perspectives* papers from leading experts from around the world, aiming to shed light on the viability of various strategies to promote green growth and green jobs in the context of global markets.

➤ BUSINESSFOR2030.ORG

A public access online platform developed by USCIB to showcase business' past and continuing contributions to sustainable development through case studies presented through the prism of the UN Sustainable Development Goals.

HELP US INVEST IN TODAY TO IMPACT TOMORROW

The USCIB Foundation is the research and educational arm of the United States Council for International Business. The principal purpose of the Foundation is to carry out research and educational activities designed to promote and advance the benefits of a free market economy and to demonstrate and document the role of the corporate private sector in economic growth and social development.

These objectives are carried out through such means as:

- Undertaking studies and research
- Publishing and disseminating relevant information
- Sponsoring speakers
- Hosting seminars and workshops
- Supporting projects that meet the criteria of our mission proposed by others

For additional information on our criteria for funding, please visit our website at TheUSCIBFoundation.org.

Or contact Abby Shapiro at ashapiro@uscib.org.



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TheUSCIBFoundation.org